



**\*\*\*MEDIA ADVISORY\*\*\***

**“SHARE & Brooklyn Branch NAACP Honor Earth Day!”**  
**“A Day for Education, Environmental Awareness & Madd Fun!”**

Contact: Gregory Joseph (646) 346-4289

**Who:**

SHARE (Safe, Healthy, Affordable and Reliable Energy), is a non-profit coalition of organizations committed to ensuring the continued supply of reliable, clean and affordable electricity for all New Yorkers, in conjunction with the;

NAACP Brooklyn Branch, which works to ensure the political, educational, social and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination, in conjunction with;

Tilden Residence Hall is a temporary housing program for New Yorkers that are going through challenging times during our currently unstable economy;

Madd Fun is a family entertainment indoor amusement park serving parents looking for safe, wholesome activities for their children that is affordable! It is New York City’s newest and biggest urban family entertainment center and provides an entertainment and educational resource for children and their families in all five boroughs.

**What:**

In honor of Earth Day, SHARE is teaming up with the Brooklyn Branch NAACP to co-host a day full of education and environmental fun at the Madd Fun Family Entertainment Center in Brooklyn. A pre-selected class of students from Tilden Residence Hall will be invited to experience the visually amazing indoor wonderland through an environmental lens.

**When:**

Monday, April 20, 2009

9:00 a.m. – 2:00 p.m.

Students will be provided with lunch, and tickets to all of Madd Fun’s rides, games and environmental activities.

**Where:**

Madd Fun Family Entertainment Center  
303 Stanley Ave.  
Brooklyn, NY 11207

**Why:**

To honor Earth Day and show students that the environment can be both interesting and “Madd Fun”!

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